

# Can Do Canines Corporate Partnership Opportunities

## **Graduation Ceremony – February 13, June 18, October 22, 2016**

*This heartwarming event celebrates the achievement of our clients, their canine partner and the volunteers who helped make the team a success. Each graduation attracts approximately 350 attendees.*

## **Tails of Independence Fundraising Luncheon – May 4, 2016**

*This one-hour luncheon succinctly articulates Can Do Canines mission and attracts more than 350 major business, organization leaders and philanthropists from the Twin Cities.*

## **Can Do Woofaroo Fest and Fundraising Walk – September 17, 2016**

*An annual celebration of client and graduate teams, volunteers, dog owners and contributors. Attracts 300-400 attendees.*

## **The Fetching Ball Gala – November 12, 2016**

*The Fetching Ball is Can Do Canines major awareness and fundraising gala which attracts 350-450 attendees.*

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## **AUDIENCE**

Hundreds of influential business professionals, community leaders and philanthropic donors who believe that anyone who needs an assistance dog should have one. Our attendees are animal lovers at heart and highly active consumers in all industries, but especially pet products and services.

## **BRAND EXPOSURE**

- *Print Mailing - 10,000+ households*
- *e-Marketing - 10,000 subscribers*
- *Website - 20,000+ page views, monthly*
- *Social Media - 6,500 likes (Facebook) / 300 followers (Twitter)*

## **SPONSORSHIP OPPORTUNITIES**

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information please contact Development Director, Janet Cobus.

## **ABOUT CAN DO CANINES**

For more than 25 years, Can Do Canines has been dedicated to enhancing the quality of life for people with disabilities by creating mutually beneficial partnerships with specially trained dogs. Our fully-trained dogs, often adopted from local animal shelters, are provided to clients with mobility challenges, hearing loss or deafness, seizure disorders, diabetes complicated by hypoglycemia unawareness or children with autism.

## **CONTACT**

Janet Cobus, Development Director  
jcobus@can-do-canines.org, 763.331.3000, x153














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# TAILS OF INDEPENDENCE

## Fundraising Luncheon

# MAY 4, 2016

For more information, contact Janet Cobus, Development Director  
 jcobus@can-do-canines.org, 763.331.3000, x153

	PRESENTING PARTNER \$5,000 (industry exclusive)	FREEDOM PARTNER \$2,500	INDEPENDENCE PARTNER \$1,000
Company logo on front of promotional materials			
On stage recognition at the event by event host			
Option to distribute promotional material or product at event			
Logo and hyperlink on Can Do Canines website			
Be our guest at the luncheon!	Preferred seating for a table of eight at the event	Seating for four at the event	
Logo and hyperlink in event invites (400 invitees)			
Logo included on 400 event invitations			



# SEPTEMBER 17, 2016

For more information, contact Janet Cobus, Development Director  
 jcobus@can-do-canines.org, 763.331.3000, x153

	PRESENTING PARTNER \$5,000 (industry exclusive)	FREEDOM PARTNER \$2,500	INDEPENDENCE PARTNER \$1,000
Company logo on front of promotional materials			
On stage recognition at the event by event host			
Option to distribute promotional material or product at event			
Logo and hyperlink on Can Do Canines website			
Vendor Booth Space	Premier booth space at Woofaroo	Choice of booth site at the Woofaroo	
Company specific social media posts (6,500 subscribers)	3x leading up to the event	2x leading up to the event	
Logo and hyperlink in event evites (10,000 subscribers)			
Logo included on 15,000 event brochures			
Logo and hyperlink on Woofaroo website			



# NOVEMBER 12, 2016

For more information, contact Janet Cobus, Development Director  
 jcobus@can-do-canines.org, 763.331.3000, x153












	<b>PRESENTING PARTNER \$5,000 (industry exclusive)</b>	<b>FREEDOM PARTNER \$2,500</b>	<b>INDEPENDENCE PARTNER \$1,000</b>
Company video to be shown at start of event			
VIP reception with author Kevin Kling and other VIP guests			
On stage recognition at the event by event host			
Logo and hyperlink on Can Do Canines website			
Company specific social media posts (6,500 subscribers)	2x leading up to the event	1x leading up to the event	
Logo and hyperlink in event invites (10,000 subscribers)			
Logo included on 3,000 event invitations			
Logo and hyperlink on Fetching Ball website			
Advertisement in Event Program	Full-page, color ad on inside of program	1/2 page black and white ad	1/4 page black and white ad in event program
Be our guest at the Fetching Ball!	One premier table for eight	Four complimentary tickets	Two complimentary tickets

- See next page for customized upgrade options for all sponsorship levels.

# GRADUATION CEREMONY

**FEBRUARY 13, JUNE 18,  
OCTOBER 22, 2016**

For more information, contact Janet Cobus, Development Director  
jcobus@can-do-canines.org, 763.331.3000, x153

	<b>PRESENTING PARTNER \$1,500 (industry exclusive)</b>	<b>FREEDOM PARTNER \$1,000</b>	<b>INDEPENDENCE PARTNER \$500</b>
Company logo on front of promotional materials			
On stage recognition at the event by event host			
Option to distribute promotional material or product at event			
Logo and hyperlink on Can Do Canines website			
Company specific social media posts (6,500 subscribers)	2x leading up to the event	1x leading up to the event	
Be our guest at Graduation!	Reserved seating for eight at the event	Reserved seating for four at the event	General Seating
Logo and hyperlink in event evites (10,000 subscribers)			
Logo included on 1400 event invitations			

*- See next page for customized upgrade options for all sponsorship levels.*