



2020 Team Fundraising Information

www.candowoofaroo.org

Introduction

Can Do Woofaroo

September 12, 2020

www.candowoofaroo.org

What Is a Team?

A team consists of two or more people walking together to raise funds for Can Do Canines. There is no limit to the number of team members.

Why Make a Team?

A team is a great way to incentivize each other to raise more money and have fun!

Who Can Be a Team?

Teams can be formed by neighbors, friends, family, coworkers, community organizations, workplaces, and Can Do Canines graduates, board members, and volunteers.



www.candowoofaroo.org



Make a team with all your dog-owning friends!

Questions? Contact Can Do Canines at 763-331-3000, ext. 152 or email woofaroo@can-do-canines.org



Team Registration Checklist

- To create a team, first sign up as an individual on www.candowoofaroo.org. Click “Sign up to Walk” and follow the steps.
 - Upload a photo to your individual page (optional).
 - Create a personal message on your individual page (optional).
- To create a team, log into your individual page. Click the icon in the top right corner to access your dashboard, scroll down to select “Create a Team,” and follow the steps.
 - Create a personal message on your team page (optional).
- Once you’ve created your team, each team member will need to create an individual page before they can join your team. Then they will log into their individual page, click the icon in the upper right corner to access their dashboard, and scroll down to select “Join a Team.”

Turning in Donations and Collecting Prizes

- Compile all of your online, cash and check donations to get your fundraising total.
- If you did all of your fundraising online, we will have your totals.
- If you are turning in cash or checks, be sure to include your team name as well as your individual name in your envelope.
- **Dropping off Donations**
Check the Can Do Woofaroo website for instructions and designated dates and times to drop off your money and claim your prizes. Or you can contact Kathy Broten at kbroten@can-do-canines.org or 763-331-3000, ext. 152 to set up an appointment.
- **Mailing Donations** (*Please do not mail cash.*)
Can Do Woofaroo
Can Do Canines
9440 Science Center Drive
New Hope, MN 55428
- We need to have received your donations by September 12 to be considered for the top fundraiser prizes and top team prize. Top fundraisers and Dog Costume Contest prizes can be claimed after September 12 by appointment.
- In order to pick up your prizes for raising \$50, \$125 or \$500 after the event, please contact Kathy Broten at kbroten@can-do-canines.org or 763-331-3000, ext. 152 to set up an appointment.

Fundraising Tips

Set a Goal

- Set a team fundraising goal and an individual fundraising goal. This will help guide your fundraising efforts.
- Keep in touch with your team for updates on everyone's progress. This helps keep the momentum going!

Use Your Connections

- Contact friends, family, and coworkers for donations.
- Use different forms of communication: email, text, call, in-person.
- Share your fundraising page on social media.
- Check to see if your company has a matching gifts program. This is an easy way to raise more money!
- People can donate to you as an individual (via your individual page) or your team (via your team page). Donations made to individual team members count towards the team's fundraising total. Donations made directly to a team do not count towards any individual team member's total.

Think Outside the Box

- Make a flyer with a link to your team page. Post it at coffee shops, the breakroom at work, the gym, the laundromat, your apartment complex, etc.
- Have a garage sale and donate the proceeds. Invite your team members and make it a multi-family sale to raise more money! Let shoppers know you're donating the proceeds to the Can Do Woofaroo and encourage additional donations.

Fundraising Prizes

Individual Prizes

There are three prize levels for individual fundraising:

- \$50
- \$125
- \$500

Even as a team member you still raise money as an individual. Your individual fundraising total (not your team total) will determine which prize level you qualify for.

Additional Prizes

- Top individual fundraisers
- Top fundraising team
- Dog costume contest—1st, 2nd, and 3rd place prizes